



June 1, 2014

Address Block

Dear NAME,

Iroquois Veteran's Post #1587 and Seneca Nation of Indians are hosting the Marvin Joe Curry Veteran's Pow Wow on July 18-20, 2014. We had a very successful pow wow last year due to the contribution of our sponsors with approximately 5000 attendees.

The sponsorship money we raise for this event goes to help fund the event through dance and drum contests, marketing, and administrative costs. We hope that you will support the pow wow by joining us as a sponsor for the event. As a sponsor, COMPANY can receive exposure from an ad in the program booklet, as well as logo placement and acknowledgment at the event. The next page outlines the different levels of sponsorship available.

As a company dedicated to the Seneca Nation of Indians and Iroquois Veterans Post #1587, you are an ideal partner for us in this event. Please contact Penny Kerr, Marketing Coordinator, at 716-532-4900 or by email at penny.kerr@sni.org for further information or to share your commitment to the event. We look forward to hearing from you.

Yours sincerely,

Lowell "Bud" Thompson
Commander of Iroquois Post #1587
Pow Wow Co-Chair



Sponsorship Opportunities

Exclusive Admiral Sponsor - \$5,000

Full-page advertising space in the pow wow program booklet
10'x10' booth space (optional)
Company logo included on signage at Emcee stand
Company Name and logo with link on Senecapowwow.org
Company Logo on all promotional materials
Public acknowledgement from the main arena during event
10 - weekend passes
2 - parking passes for on-site parking at event

Captain Sponsorship - \$3,000

Half-page advertising space in the pow wow program booklet
Company logo included on signage at Elders Tent, Drum stage, or EMT stand
Company Name and logo with link on Senecapowwow.org
Company Logo on all promotional materials
Public acknowledgement from the main arena during event
8 - weekend passes
2 - parking passes for on-site parking at event

Hand Drum Special - \$2,500

Full-page advertising space in the pow wow program booklet
Company Name and logo with link on Senecapowwow.org
Public acknowledgement from the main arena in regards to the special
8 - weekend passes
2 - parking passes for on-site parking at event

Commander Sponsorship - \$2,500

Half- page advertising space in the pow wow program booklet
Company Name and logo with link on Senecapowwow.org
Company Logo on all promotional materials
Public acknowledgement from the main arena during event
6 - weekend Passes
Company logo included on signage at drummers tent, elders tent, and driveway

Lieutenant Sponsorship - \$1,000

Quarter-page size advertising space in the pow wow program booklet

Company Name and logo with link on Senecapowwow.org

Public acknowledgement from the main arena during event

4 – weekend pass bracelets

Ensign Sponsorship - \$500

Business card size advertising space in the pow wow program booklet

Company Name and logo with link on Senecapowwow.org

Public acknowledgement from the main arena during event